Director of Communications and Advocacy

The Organisation

The Irish Pharmaceutical Healthcare Association (IPHA) represents the international research based pharmaceutical industry in Ireland. Our members include suppliers of both prescription medicines and non-prescription or consumer health care medicines. IPHA advocates for the healthcare needs of patients and consumers to be met with valued, innovative medicines and solutions.

IPHA is now seeking to attract a highly effective Director of Communications and Advocacy to help lead the organisation into its next stage of communications and stakeholder relations.

The Role

Reporting to the Chief Executive, the Director of Communications and Advocacy will be responsible for proposing and delivering the strategic objectives of the Association in relation to communications, advocacy, reputation enhancement and influencing the environment within which IPHA members operate. You will play a significant part in representing the Association and its members' interests in the national arena.

The Person

As a public face of the organisation, you will have highly developed communication and advocacy skills and be capable of engaging with and influencing a wide range of internal and external stakeholders.

You will have a minimum of ten years' experience in effective external communications, working in the public or private sectors at a senior level or in a trade association/NGO senior policy advocacy role interacting with government.

In addition to a relevant third-level qualification (Masters level desirable), you will possess expert knowledge and proven ability to execute best practice to integrate and oversee the use of social media and other digital communications techniques across IPHA communications and advocacy.

Further details on this significant opportunity, including remuneration, duties and responsibilities are available upon request.

Lansdowne Executive Search has been retained by the IPHA to manage this recruitment process.

To pursue your interest, please email a comprehensive CV and supporting letter to:

Seán McDonagh, Lansdowne Executive Search. Email: sean.mcdonagh@lansdownesearch.ie

For a confidential discussion, please contact Seán at +353 (0)87 796 1062.

Candidates for this role will be sourced through both advertising and executive search processes.

Lansdowne executive search

www.lansdownesearch.ie