



Director – Local Ireland

Local Ireland is the voice of the Irish local news publishing industry and the promotional brand of the Regional Newspapers and Printers Association of Ireland (RNPAI).

Local Ireland represents 46 local newspapers including their websites and social media across Ireland; promoting best business practices; researching and campaigning on industry issues to develop ethical and sustainable businesses. Our highly trusted brands allow advertisers to target regions, cities, towns, and rural areas. Due to the retirement of the current Director, Lansdowne Executive Search has been retained to recruit an individual to lead the organisation through its next phase of growth.

We are looking to attract an experienced individual to represent the interests of Local Ireland to government, relevant state bodies, Press Council, the wider media industry, and trade associations. You will have a genuine interest and knowledge of media, publishing, both print and digital platforms and have a passion for the advancement of local business. You will have experience in actively leading the development of strategy and implementation of policy to influence commerce at local level. You will collaborate with other relevant representative bodies to influence both at industry and government level.

Your background will demonstrate the appropriate marketing and administrative skills to manage a proactive representative association. You will have the influencing and stakeholder management skills to work effectively with a cross section of industry players in the most beneficial manner.

A dynamic, highly collaborative, and self-motivated work style is essential, supported by exacting personal standards in terms of quality, communications, and the desire to succeed.

The association is flexible regarding location and prepared to consider either a full time salaried or part time consultancy option.

An attractive remuneration package will be offered to the successful candidate.

Candidates will be sourced through both Advertising and Executive Search processes.

To pursue your interest, please email a comprehensive CV and supporting letter to:

Tom Keane, Partner, Lansdowne Executive Search.

Email: tom.keane@lansdownesearch.ie

For a confidential discussion, please contact

Tom Keane at +353 87 7413085.

Closing date Friday November 20th, 2020.

