



**Design & Crafts
Council Ireland**

Head of Digital & Communications



THE ORGANISATION

Design & Crafts Council Ireland (DCCI) is the representative voice and champion of the design and craft industry in Ireland, representing all disciplines of practitioners. Its objectives are to foster the growth and commercial strength of the design and craft sector, communicate its unique identity and stimulate quality design and competitiveness.

Based in Kilkenny, DCCI has 55 member organisations and over 2,500 registered craft enterprises, its activities are funded by the Department of Business, Enterprise and Innovation via Enterprise Ireland. As part of its continued development, DCCI is now seeking an exceptional digital communications professional with the creativity and passion to help drive growth and strengthen its brand identity in the design and craft sector in Ireland.

THE ROLE

Reporting to the CEO and leading a small team of specialists, the Head of Digital & Communications will maintain an overview of all online communications, external-facing digital products and social media across DCCI. This senior leadership role will develop and enhance the reputation of DCCI's brand as a leading agency providing quality, efficient, market services for the benefit of the craft and design sector.

THE PERSON

You are a strong and influential digital communications leader who can engage and influence a wide range of internal and external stakeholders. Strong mentoring and strategic direction will be essential to your success.

You will have a minimum of ten years' solid experience of managing digital platforms and integrating channels and tools into communications strategy and delivery.

In addition to a relevant third-level qualification (Masters level desirable) you will possess expert knowledge and proven ability to execute best practice to integrate and oversee the use of social media and other digital communications techniques across DCCI's marketing & communications function.

Further details on this significant opportunity, including remuneration, duties and responsibilities, are available upon request.

Lansdowne Executive Search has been retained by DCCI to manage this recruitment process.

To pursue your interest, please email a comprehensive CV and supporting letter to:

Seán McDonagh, Partner, Lansdowne Executive Search. Email: sean.mcdonagh@lansdownesearch.ie

For a confidential discussion, please contact Seán at +353 (0)87 796 1062

Closing date for receipt of applications is Friday 27th of November 2020.

Candidates for this role will be sourced through both advertising and executive search processes.

The Design & Crafts Council Ireland is an equal opportunities employer.



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www.lansdownesearch.ie